



Dear Community Partner,

Join Valley Initiative for Development and Advancement, VIDA, as a sponsor of our 3rd Annual Gala, ***A Winter Wonderland***, to be held on Thursday, December 14th at the McAllen Convention Center-Ballroom. Your sponsorship will allow VIDA the opportunity to expand equitable education opportunities for low-income residents across the Rio Grande Valley. This year's Gala will feature an exciting auction, cocktail hour, dinner, and an engaging program with keynote speaker, J. Chris Coxon, Managing Director of Educate Texas | Communities Foundation of Texas.

This is an occasion to celebrate our annual achievements, which could not be possible without the invaluable support of partners like you. This year, it is our privilege to be recognizing:

2023 Community Partner: Hidalgo County
Judge Richard Cortez

&

2023 Legacy Award: Senator Juan "Chuy" Hinojosa

For more than 28 years, VIDA has been committed to empowering over 6,000 students to achieve economic prosperity through market-driven training, resources, and career pathways. In 2023, VIDA served 628 participants pursuing degrees and credentials in high demand occupations. VIDA graduates secured employment with an average annual salary of \$48,609.00!

These outcomes promote workforce and economic development of our region. For every \$1 invested into VIDA's program, there is a return on investment of \$14.74 to the communities we serve. As a charitable organization, your support will enable VIDA to continue fulfilling our mission and expanding our collective impact in the Rio Grande Valley.

Our 2023 Gala offers many opportunities for you to join our mission by becoming ***A Winter Wonderland Sponsor*** or donating to our auction. Thank you in advance for your consideration. We look forward to sharing this special evening with you. Our mission could not be fulfilled without our sponsors, donors, and volunteers. For more information or to secure your sponsorship, please contact Amanda L. Rodriguez at (956) 903-1900 Ext. 106.

Sincerely,

Felida Villarreal, CPA
President & CEO

Felida Villarreal
President & CEO

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SPONSORSHIP OPPORTUNITIES

Diamond Sponsor: \$5,000

- ◆ 2 TABLES WITH PREMIER SEATING FOR 16 GUESTS
- ◆ CHECK PRESENTATION AND ANNOUNCEMENT PRIOR TO EVENT
- ◆ RECOGNITION IN PROGRAM BOOK
- ◆ LOGO RECOGNITION ON ALL EVENT MARKETING MATERIALS (*SOCIAL MEDIA, EMAIL, PRINT*)
- ◆ TABLE MARKER

Gold Sponsor: \$2,500

- ◆ 1 TABLE WITH PRIORITY SEATING FOR 8 GUESTS
- ◆ RECOGNITION IN PROGRAM BOOK
- ◆ LOGO RECOGNITION ON ALL EVENT MARKETING MATERIALS (*SOCIAL MEDIA, EMAIL, PRINT*)
- ◆ TABLE MARKER

Bronze Sponsor: \$1,000

- ◆ 4 INDIVIDUAL EVENT TICKETS
- ◆ RECOGNITION IN PROGRAM

Individual Tickets: \$100

Company (name to be listed on program) _____

Contact name: _____

Phone () _____ email: _____

Address, city, state, zip: _____

I am unable to attend, please accept my donation of \$ _____

I would like to purchase additional seats at \$100 each _____

Payments may be mailed to VIDA, attn. *Amanda Rodriguez*, 417 S. Ohio Ave., Mercedes, TX. 78570

Pay Online: vidacareers.org/gala

For additional information, call (956) 903-1900, ext. 106, or email arodriguez@vidacareers.org